

Finding Jobs won't be Hard for Ex-Twitter India Hands

ON DEMAND Staffing cos say redeployment of firm's former India staff will be comparatively easy as they were part of a renowned social media platform

Prachi Verma Dadhwal & Sreeradha D Basu

New Delhi | Bengaluru: Those fired by Twitter's new boss are on the hunt for jobs. But despite an overall slowdown in hiring, the microblogging platform's former India staff won't face too much trouble landing new jobs, according to executives at half a dozen recruitment and executive search firms, including ABC Consultants, CIEL HR Services, Hunt Partners, Randstad, Adecco and ManpowerGroup.

"Candidates are reaching out through our career page and various social media channels," said Alok Kumar, senior director, ManpowerGroup.

Twitter employees will also be window shopping as they have three months' salary in their pock-

ets, Kumar said. "Redeployment of such candidates will be comparatively easy as they are part of a renowned microblogging social media platform," he said.

Many laid-off Twitter employees have reached out to these companies for job opportunities. Tech professionals in particular are getting multi-

ple job offers. "They (especially tech talent) can get jobs even within a week," ABC Consultants senior director Ratna Gupta told ET. It all depends on their urgency. "Some people may like to shop a little."

According to Aditya Mishra, chief executive at CIEL HR Services, there are three profiles being approached. These include data science and

engineering, sales and marketing, and communications and public policy.

"They are typically with 8-12 years of experience," he said. "These skills are in demand and hence, I do not see any trouble for them in finding suitable opportunities."

Adecco India director Ramesh Alluri Reddy said, "There is extensive interest from product tech companies to lap up tech talent. Core tech talent will have no challenge at all, there is also a healthy demand to pursue support function roles offering marginal hikes."

Tech talent, including product developers/managers, data scientists, digital marketing experts and UI and UX designers are in high demand, according to recruitment services firms. Companies ready to absorb this talent pool are from the internet, tech, eB2B, consumer, media, and entertainment



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sectors. The senior talent is well-positioned vis-a-vis the market as Twitter is one of the most high-profile businesses in the space, according to Nikita Garg, partner, Hunt Partners.

"They will eventually get placed and move on to other equally good jobs," she said.

There is strong demand for employees equipped with dynamic and futuristic skills in content, communications, new-age digital technologies and social media marketing, according to Yeshab Giri, chief commercial officer, staffing and Randstad Technologies, Randstad India.

A former Twitter employee said those who got fired had received support. "All my colleagues who have posted on social media on platforms such as LinkedIn have got multiple responses from people sharing opportunities at their respective companies and offering to help," the person said.

"In case the job profile is not the right fit for them, they in turn have been circulating them among other affected colleagues who it would be suitable for. We are hopeful that we will all get something suitable sooner than later."

Open Slots

Many of nearly **200** laid-off Twitter employees reaching out to recruitment services and search firms



BACKGROUNDS INCLUDE

- Data science and engineering
- Sales and marketing
- Communications and public policy